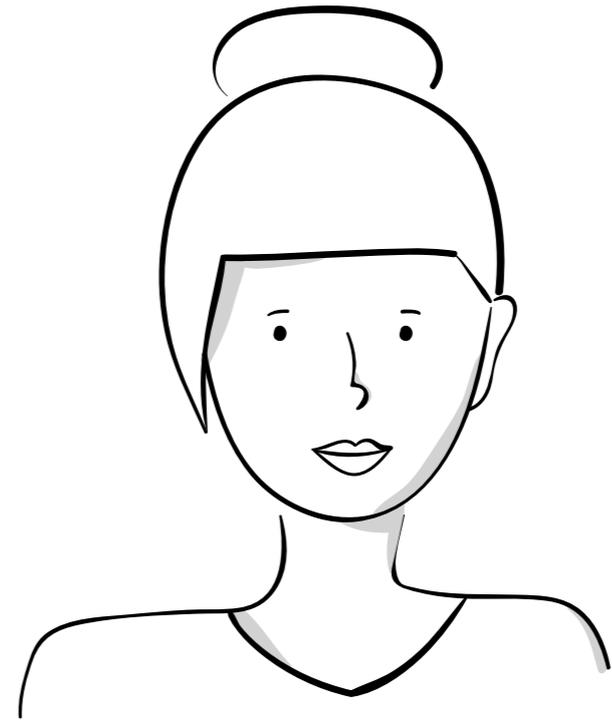
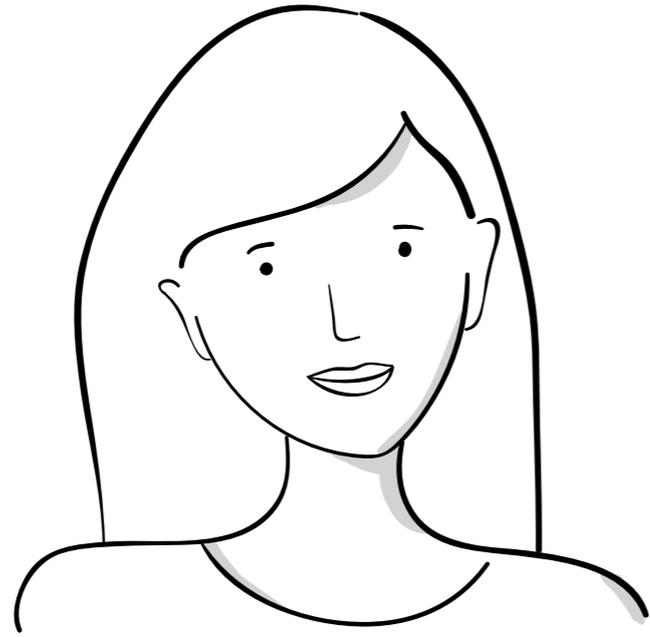


# MiLSO

A Friending App for Military Spouses

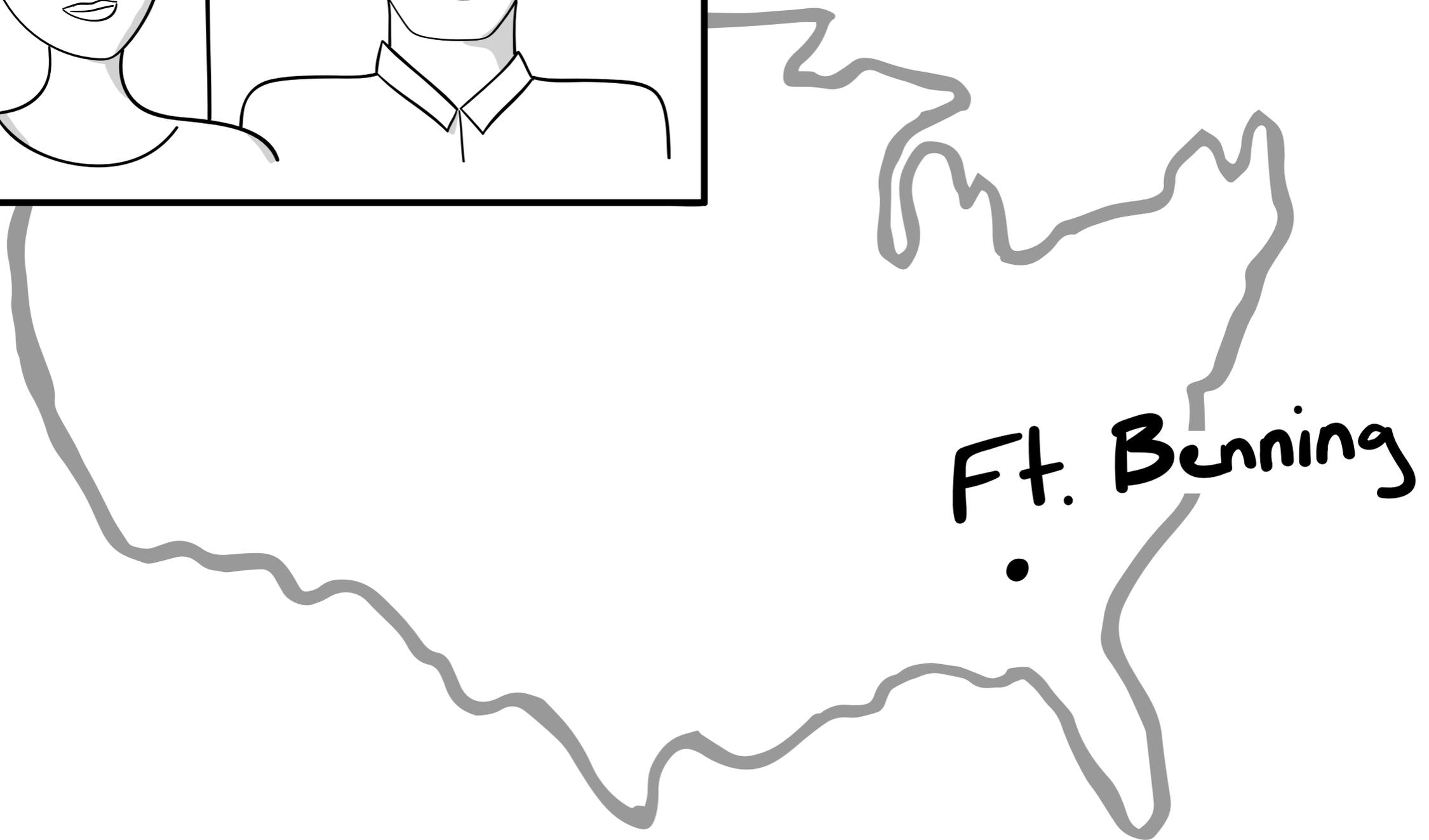


Faith & Lisa

a story of friendship



Faith's husband is in the Army.  
They've been living at Ft. Benning  
for a couple of years, but John just  
got new orders.





They'll be moving to Ft. Hood in Texas this Summer.



Faith doesn't know anyone at her new home. So, John suggests that she check out the FRG associated with his unit.



After settling in, she looks up the FRG and sees that they're looking for volunteers. She thinks this will be a great way for her to get to know some folks, so she contacts them.



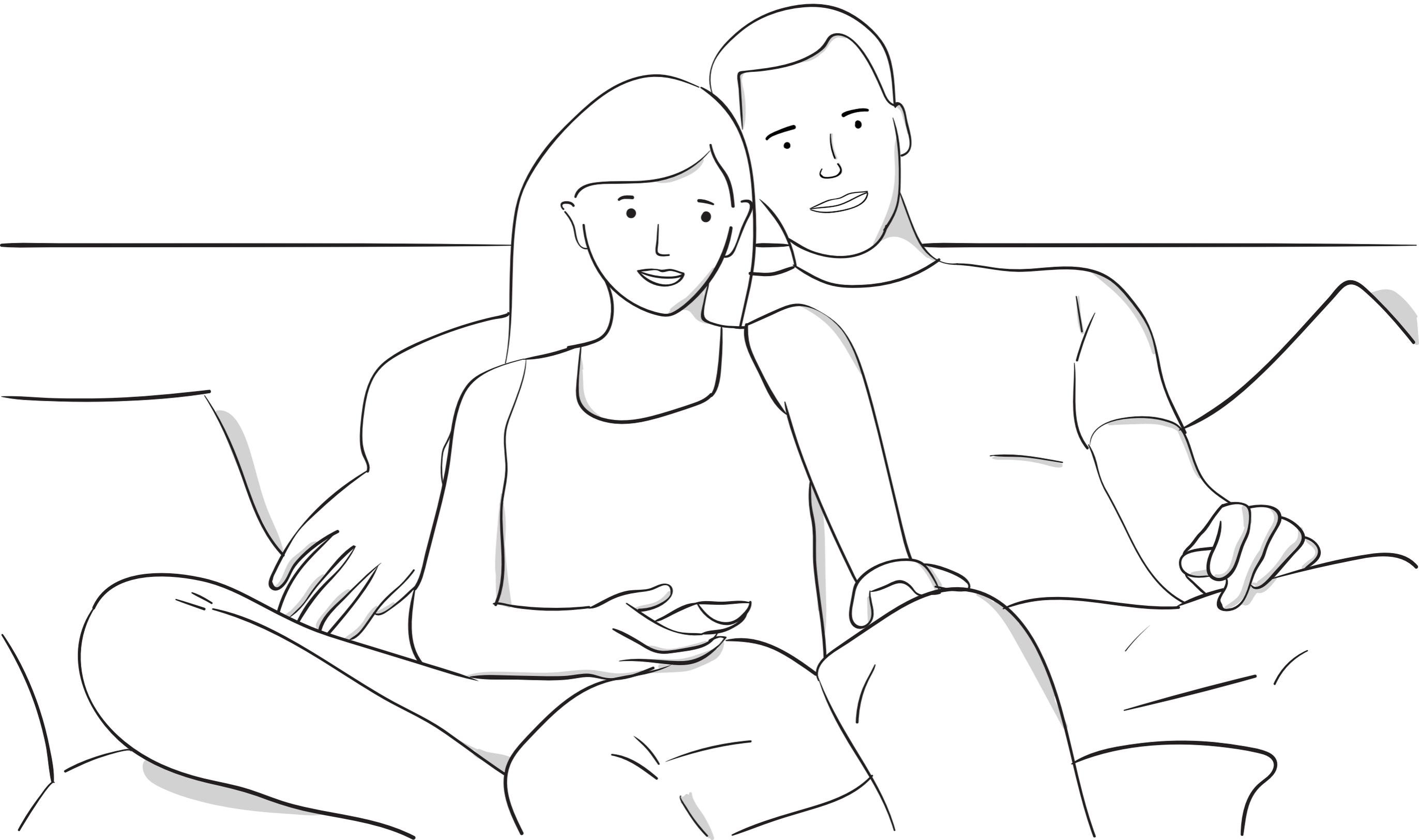
*A few days later...*



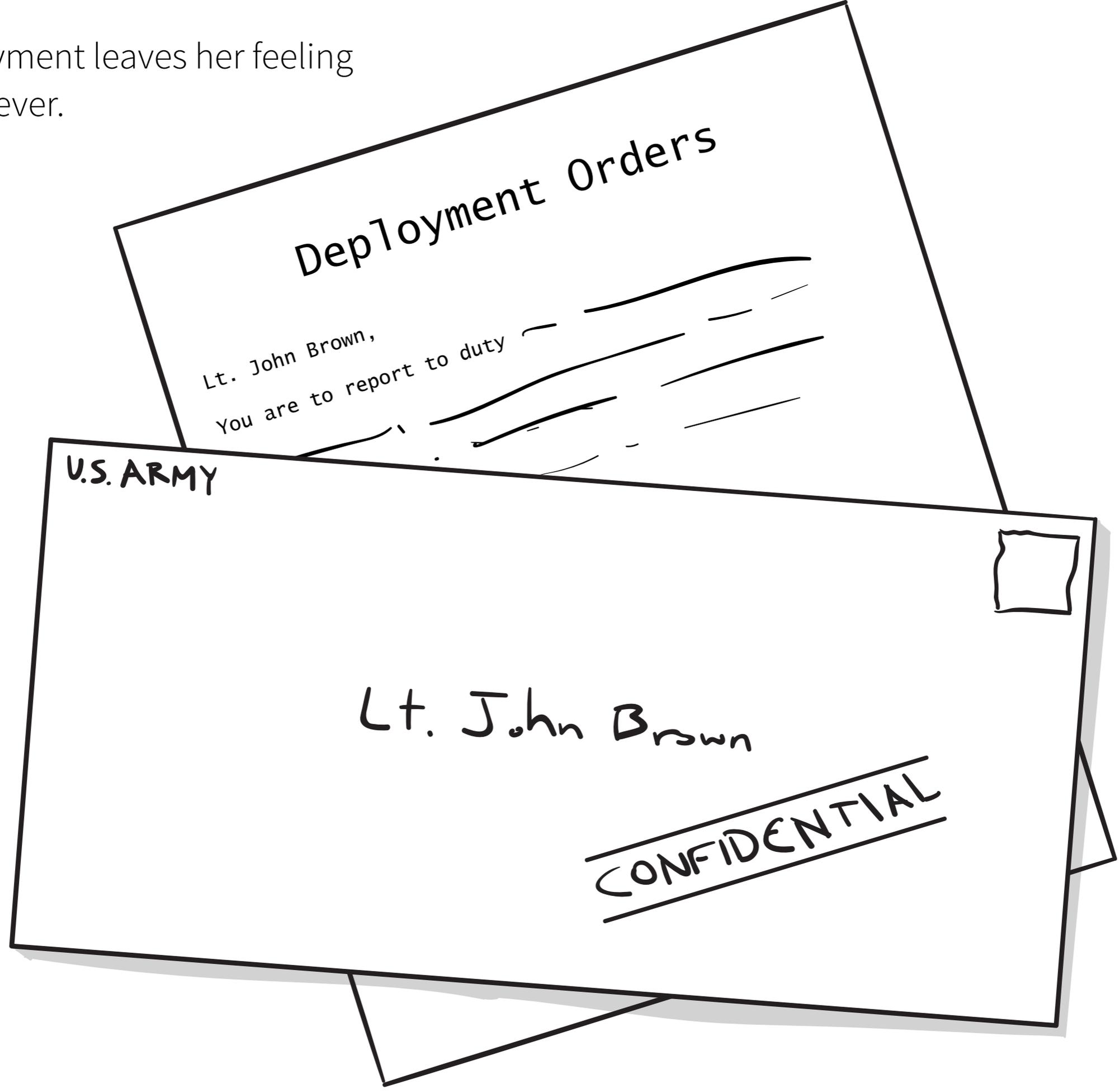
Little did she know, this FRG suffers from poor leadership and disorganization. After several days, Faith still hasn't received a response.

“No New Messages”

Feeling dismissed by the FRG, Faith feels lucky to still have her husband at home. As a military spouse, though, she knows he'll be leaving again soon.



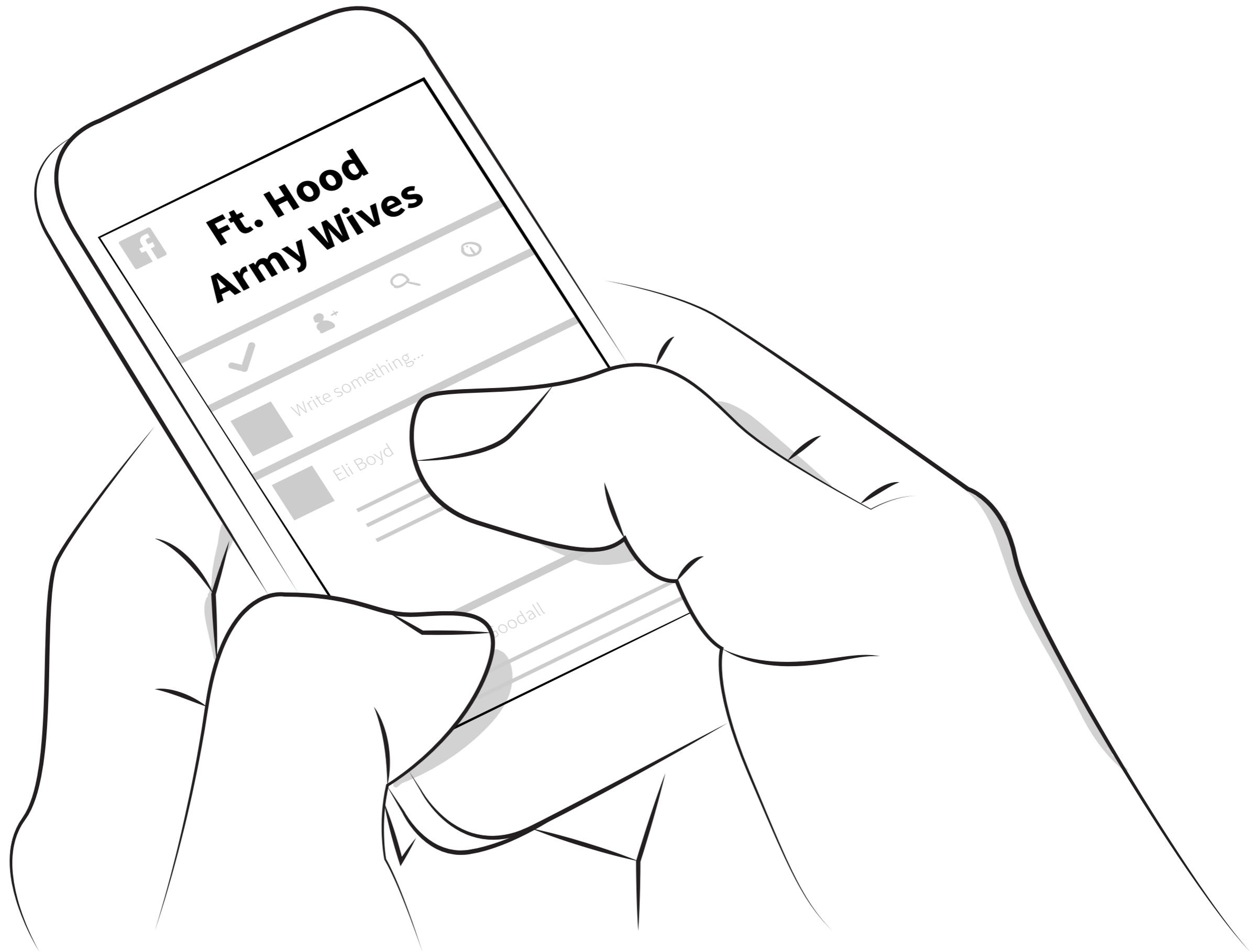
John's deployment leaves her feeling lonelier than ever.



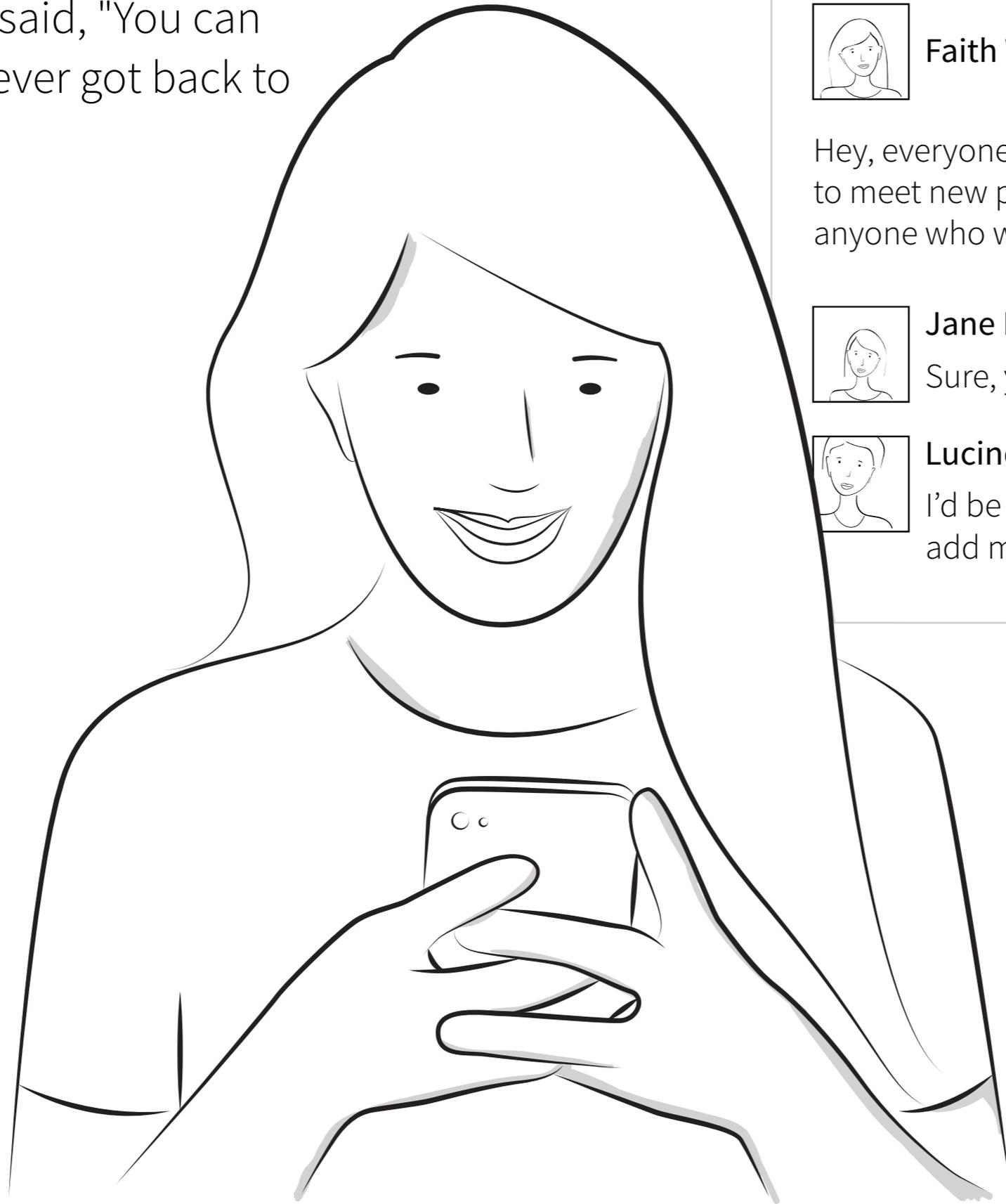
Faith knows there have got to be others like her looking for friends in the area.



Searching Facebook, she runs across the Fort Hood Army Wives group.



After posting to see if anyone wants to meet up, she's excited to have received a few responses, but they all just said, "You can add me!" and never got back to Faith after that.



**Faith Williams**

Hey, everyone! I'm new to the area and trying to meet new people. I'm wondering if there's anyone who would like to meet up.



**Jane Doggett**

Sure, you can add me!



**Lucinda Hill**

I'd be down to meet up. Feel free to add me!

Faith was texting with a friend back at Ft. Benning about how difficult it's been to meet new people since the move. She tells Faith about a new app that might help.



Curious and hopeful, she downloads the app.



# Welcome!

First, we'll ask you a few questions so that others will know a bit about you...

Your name?

Full name

How old are you?

Enter age

Current duty station?

Duty station

Moving soon? (If not, leave blank)

Upcoming duty station

**Next >>**

Faith is asked to share some information about herself with others in her community. She never likes coming up with things to say about herself, but the app makes it easy by guiding her through a short series of straightforward questions.

What are the top 2 ways you would feel comfortable meeting up with new people?

- Going for a walk
- Having a playdate at the park
- Meeting for coffee or a drink
- Getting lunch or dinner
- Working out at the gym
- Going shopping together
- Inviting people over for a party
- Volunteering
- Attending community events

Next >>

When are you generally free?

	S	M	T	W	Th	F	Sa
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Noon	<input checked="" type="checkbox"/>						
6pm	<input type="checkbox"/>	<input checked="" type="checkbox"/>					
	<input type="checkbox"/>						

Next >>

She selects the activities she would feel most comfortable doing when meeting new people.

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First, we'll ask you a few questions so that others will know a bit about you...

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How old are you?

Enter age

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When are you generally free?

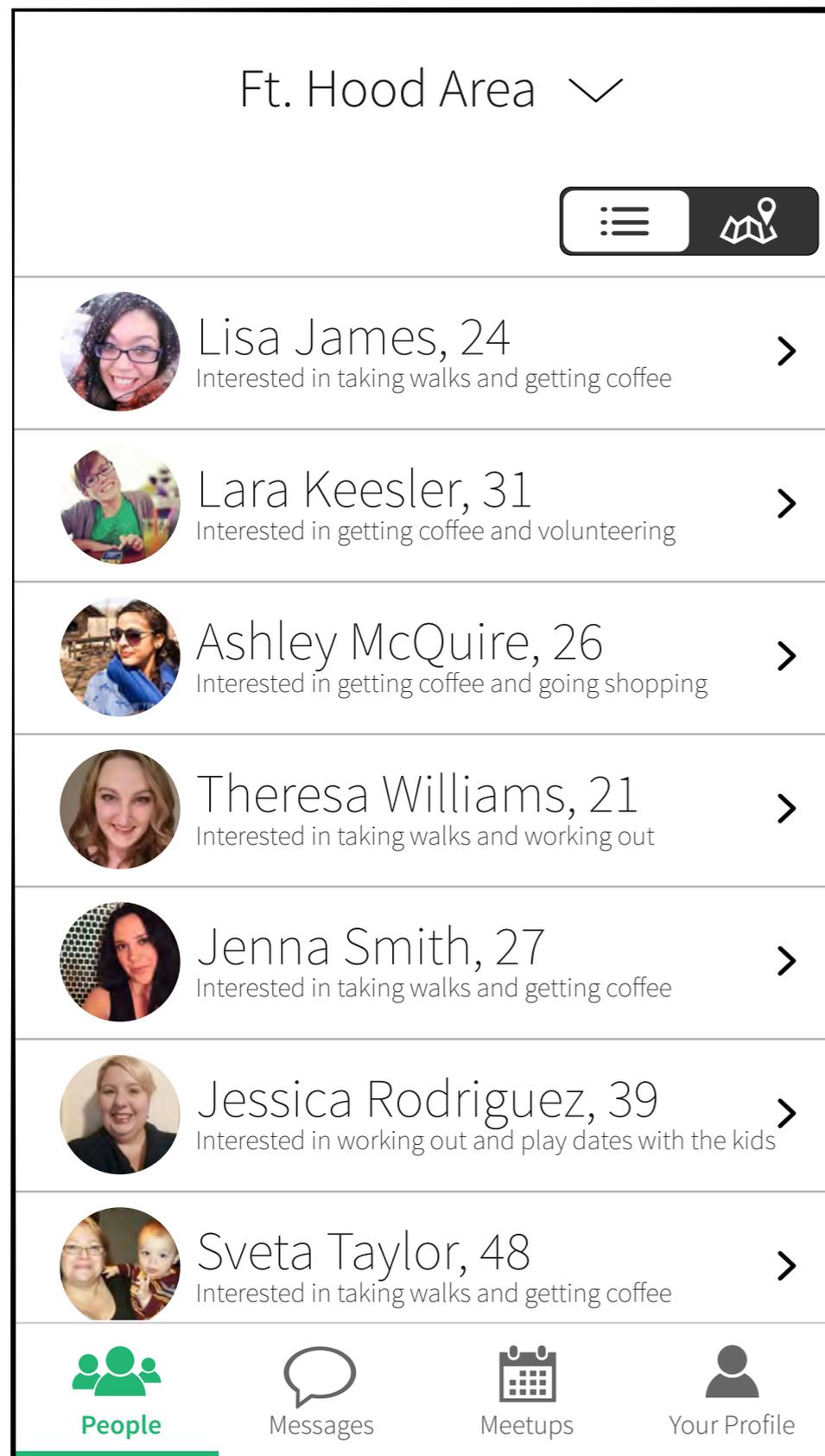
S M T W Th F Sa

	S	M	T	W	Th	F	Sa
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Noon	<input checked="" type="checkbox"/>						
6pm	<input type="checkbox"/>	<input checked="" type="checkbox"/>					
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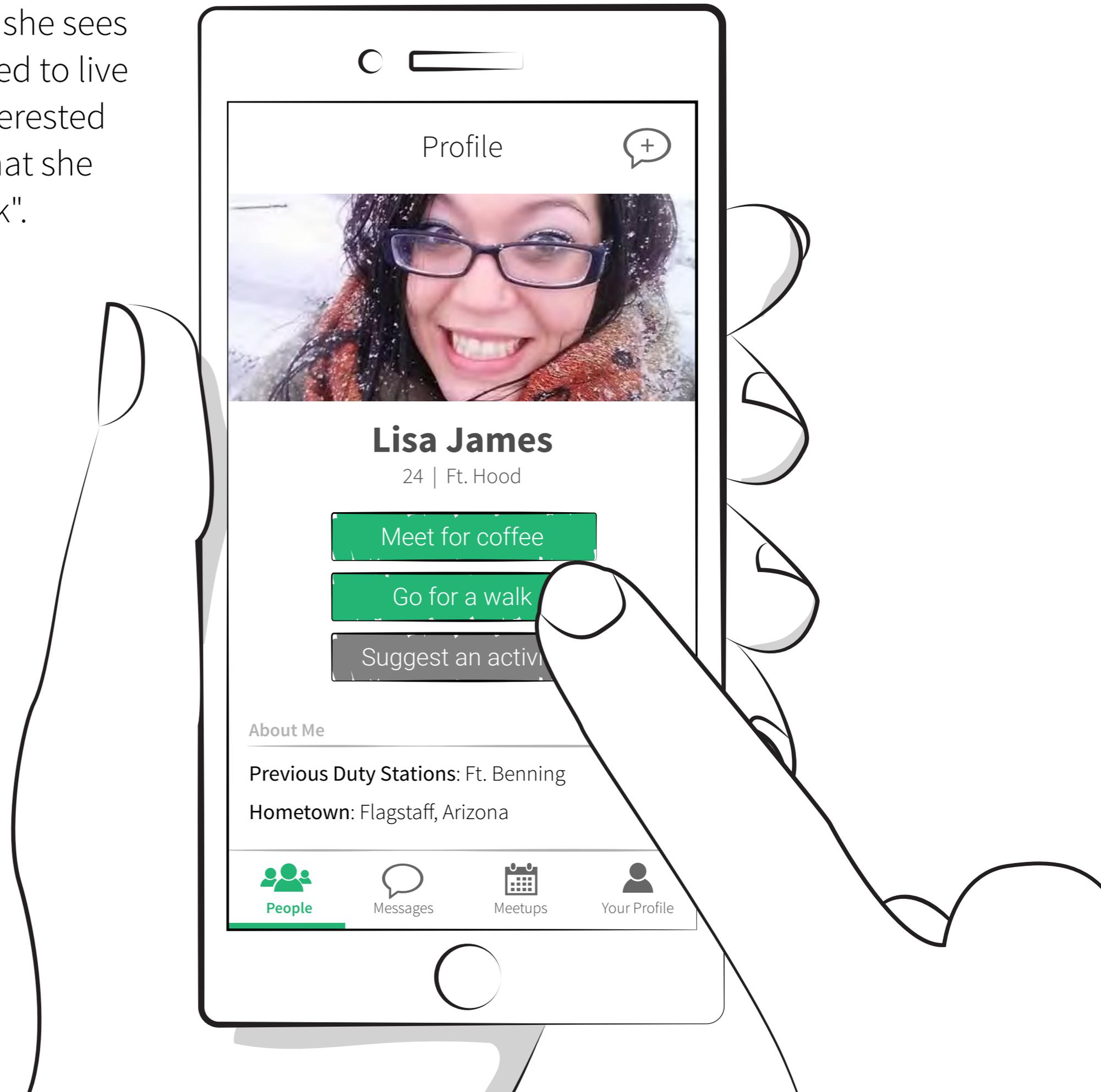
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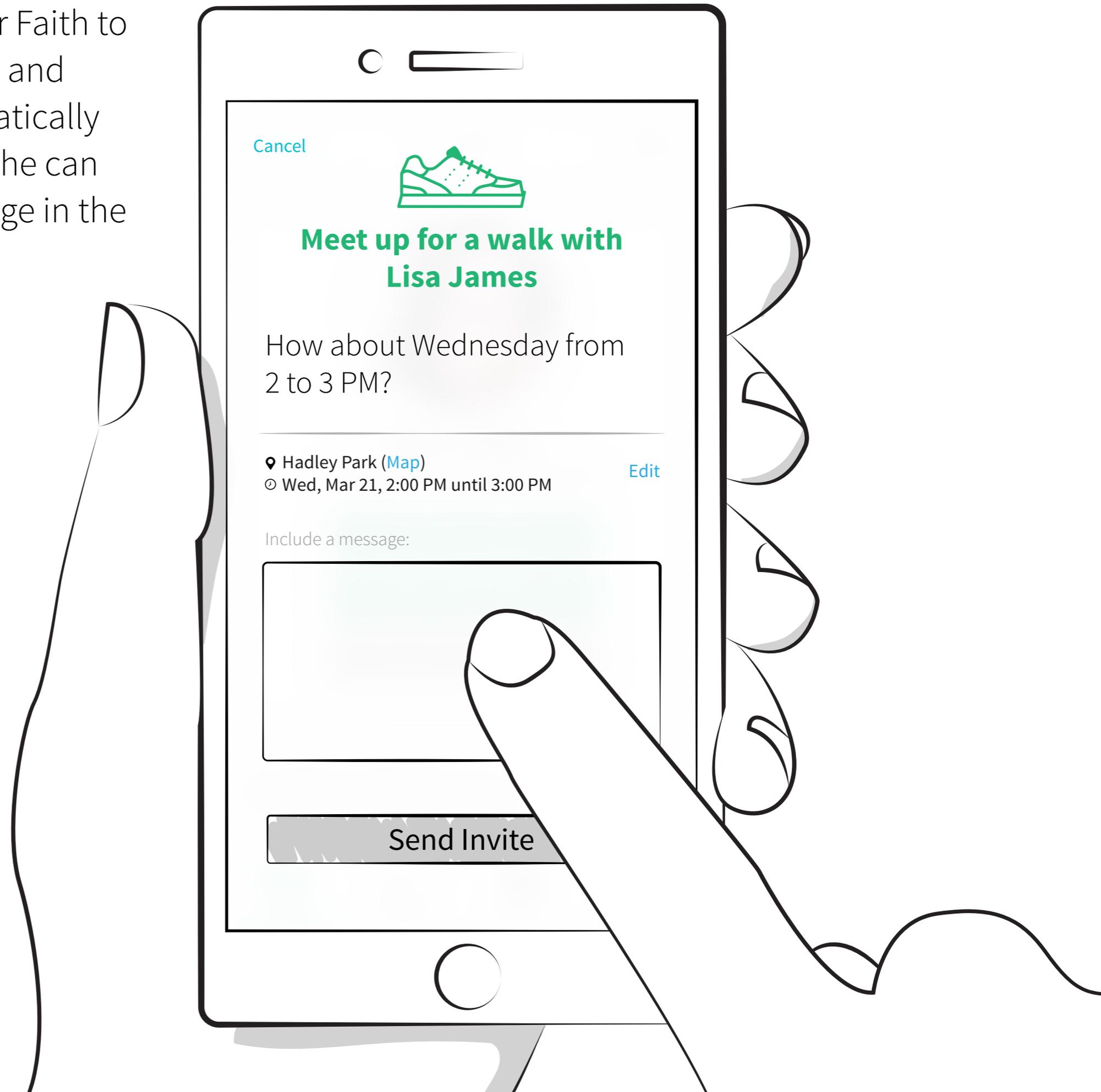
After completing her profile, Faith is immediately able to see other spouses at her duty station interested in meeting new friends.



Flipping through profiles, she sees that she and Lisa both used to live at Ft. Benning. Faith is interested in meeting up and sees that she can just tap "Go for a Walk".



An invitation is created for Faith to send to Lisa. A time, date, and location has been automatically selected. Faith sees that she can include a personal message in the invitation.



Knowing that Lisa is another military spouse, Faith feels like there's a good chance that she'll understand how she's feeling.

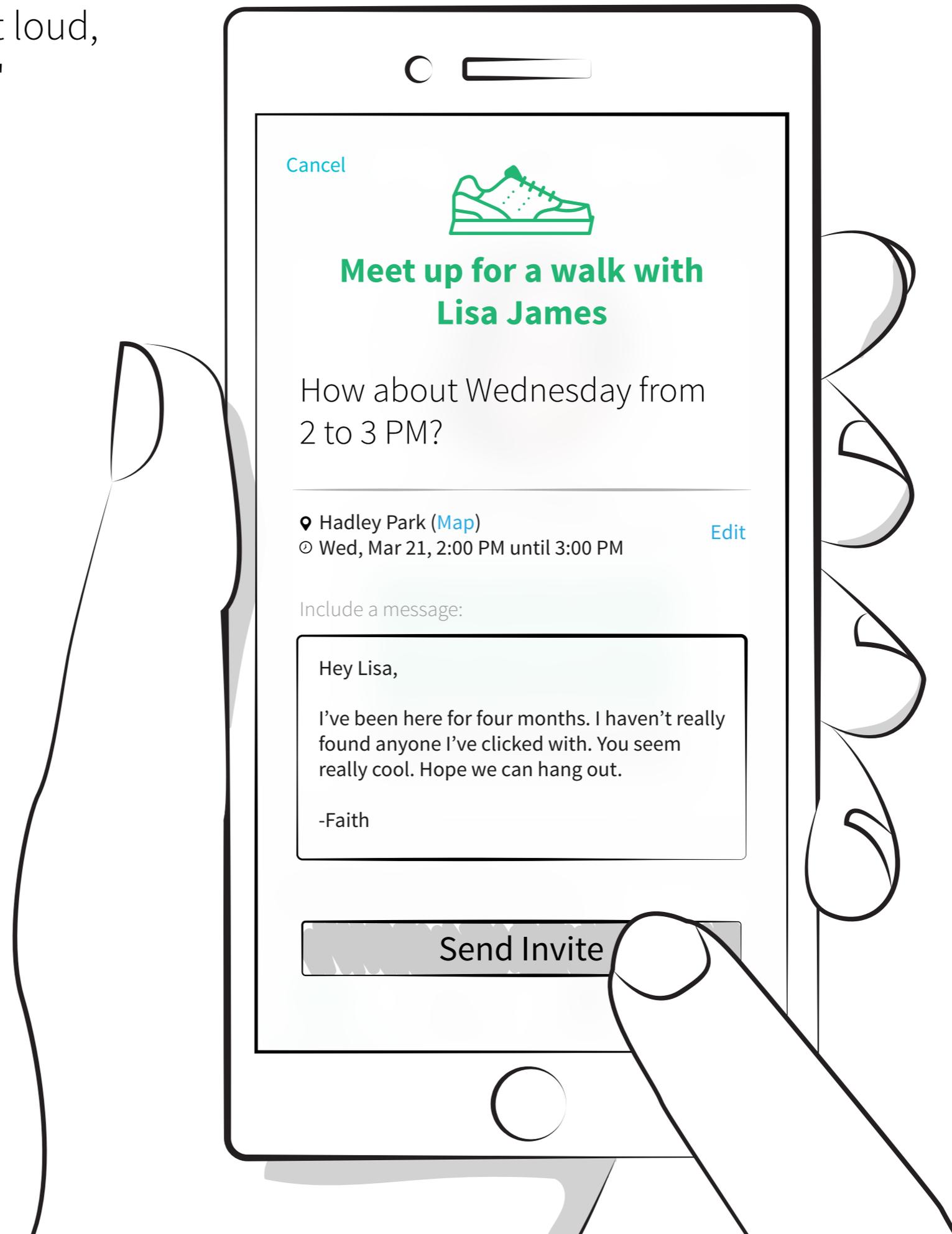
Hey Lisa,

I've been here for four months  
and haven't really found  
anyone I've clicked with.  
You seem cool. Hope we can  
hang out.

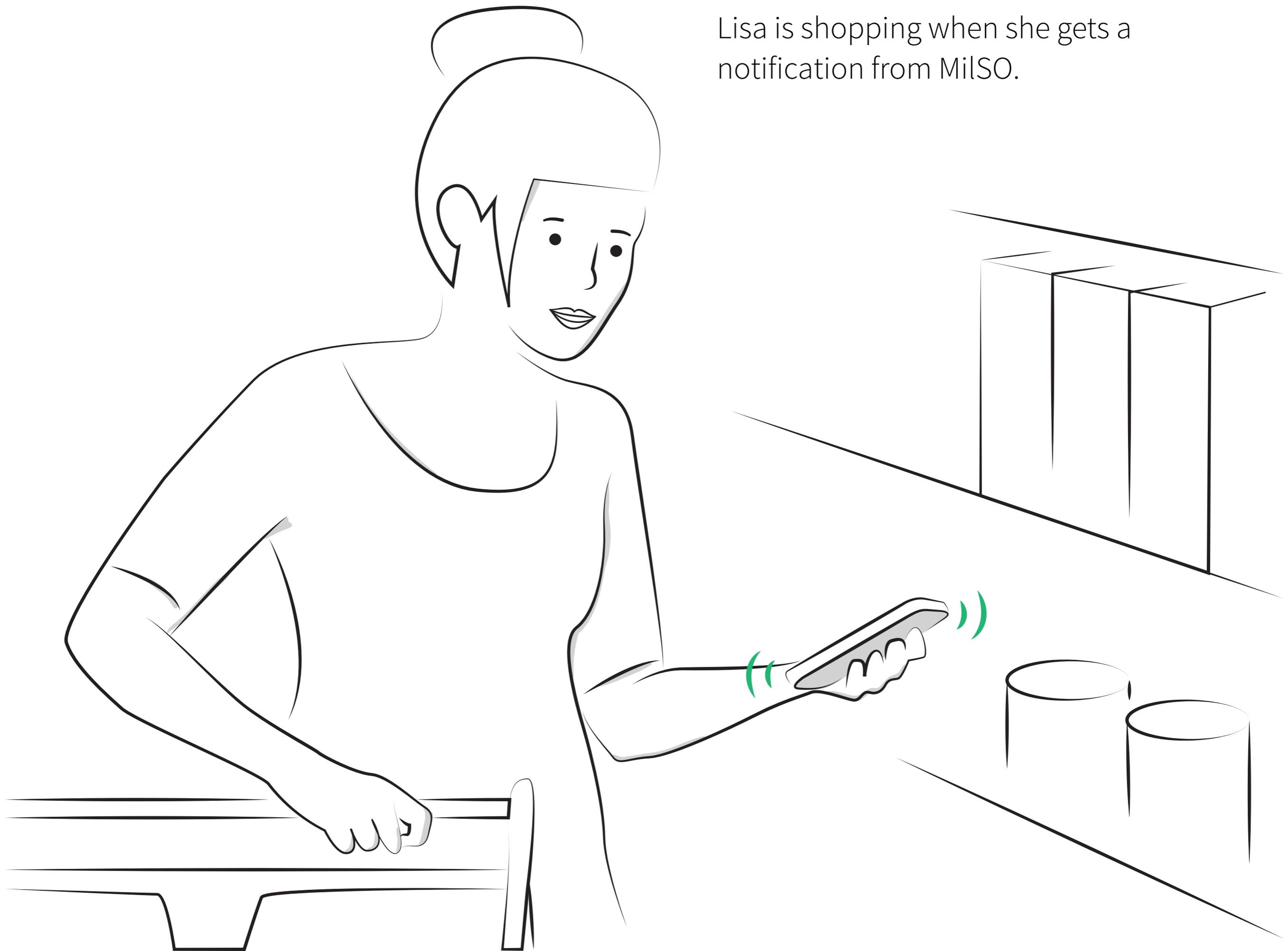
-Faith

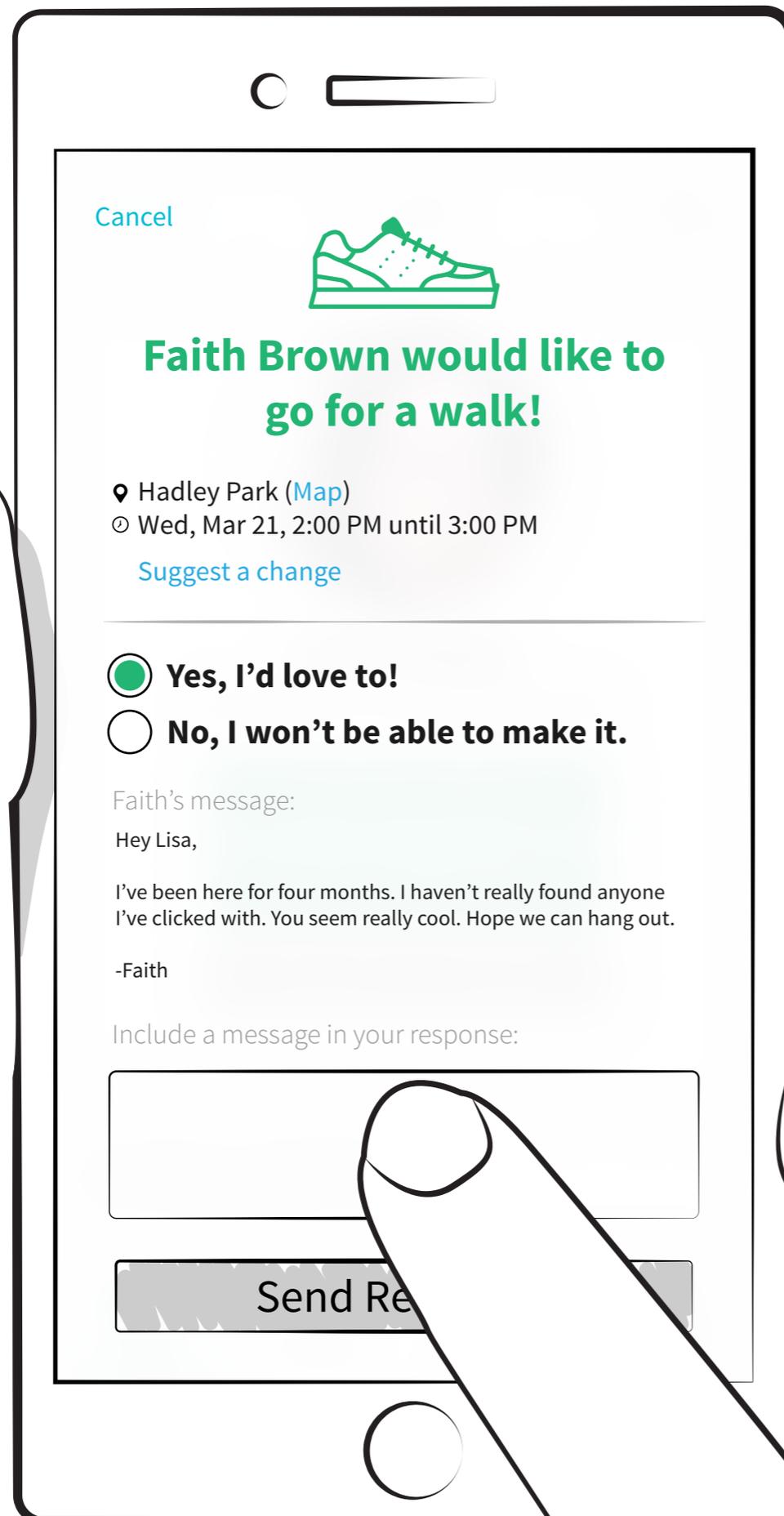


Faith pauses and says out loud,  
"Well, here goes nothing!"



Lisa is shopping when she gets a notification from MilSO.





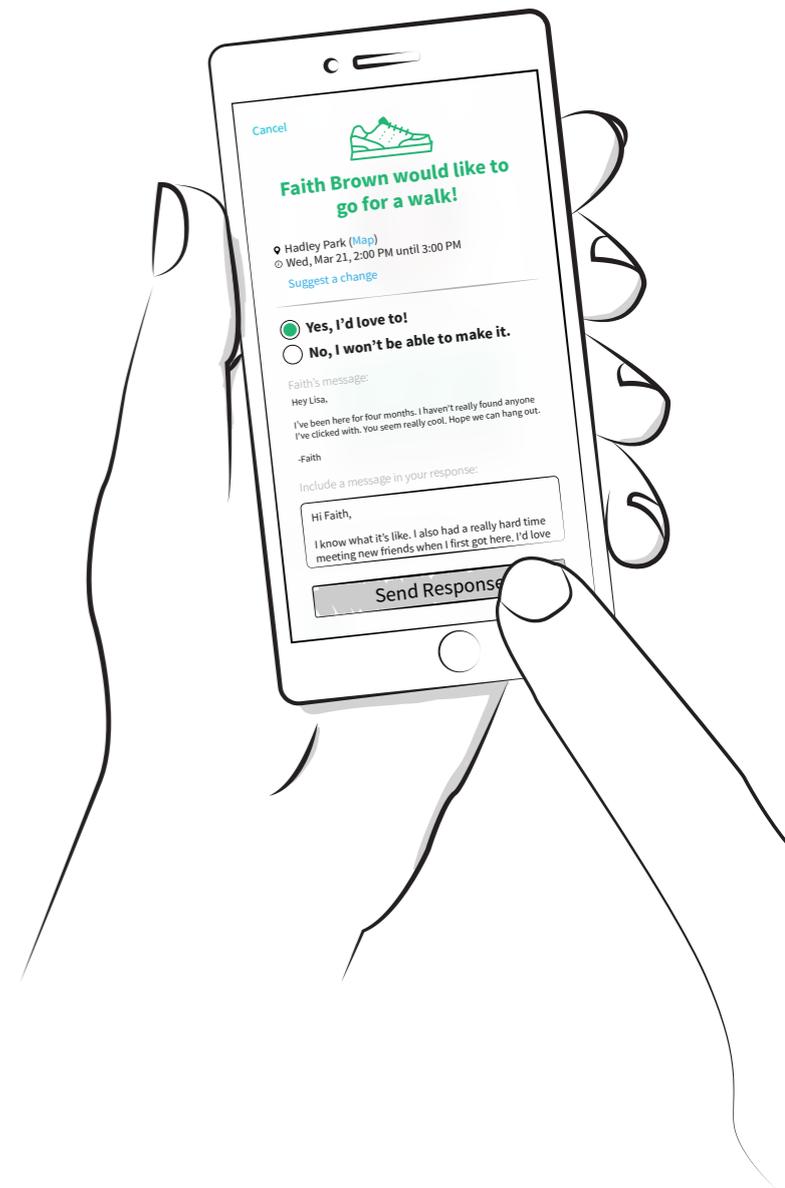
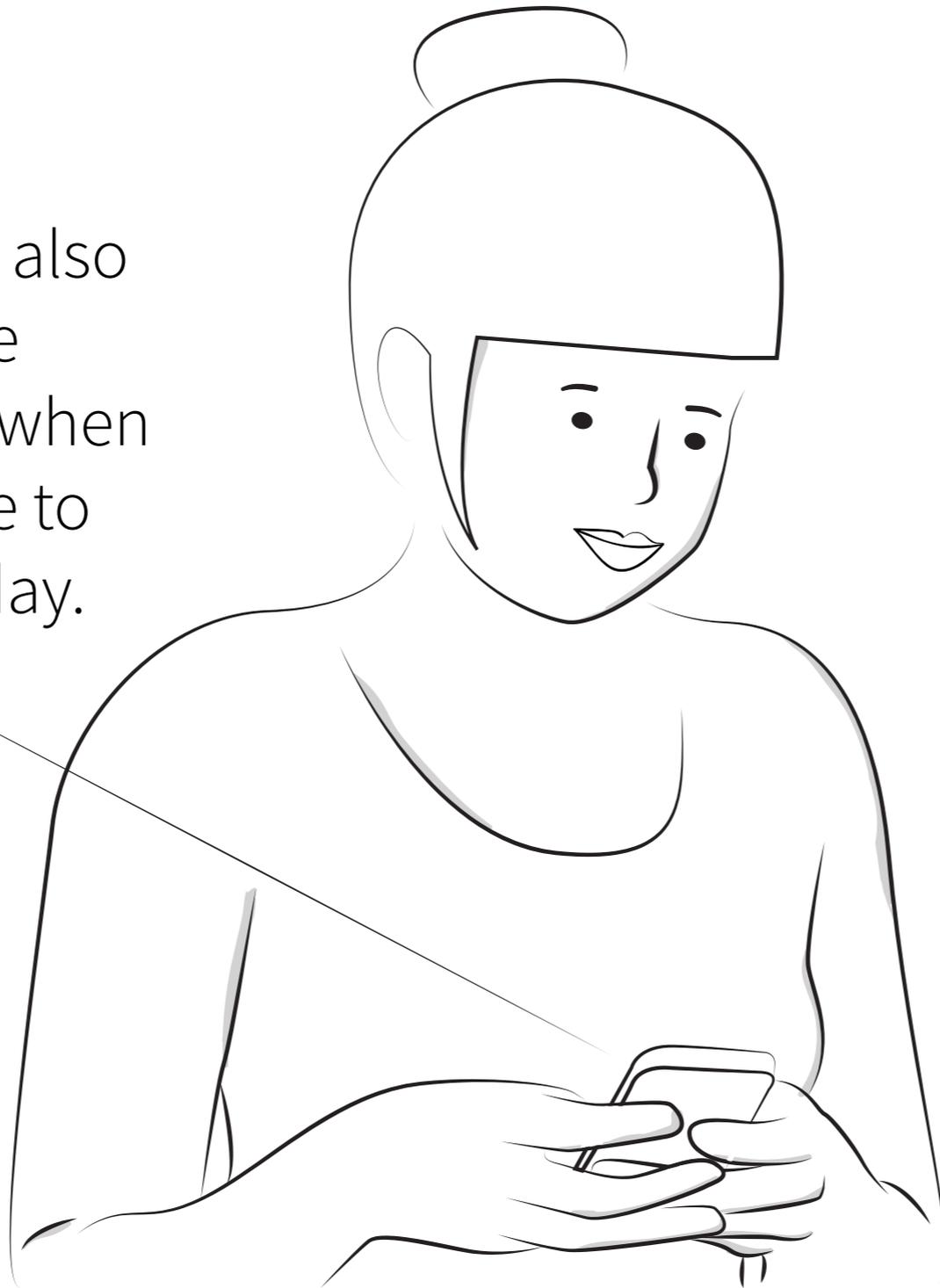
It's the invitation from Faith. She reads the message, reminding her of her own difficulties finding friends at Ft. Hood.

Lisa responds with her own message, excited about meeting a potential new friend.

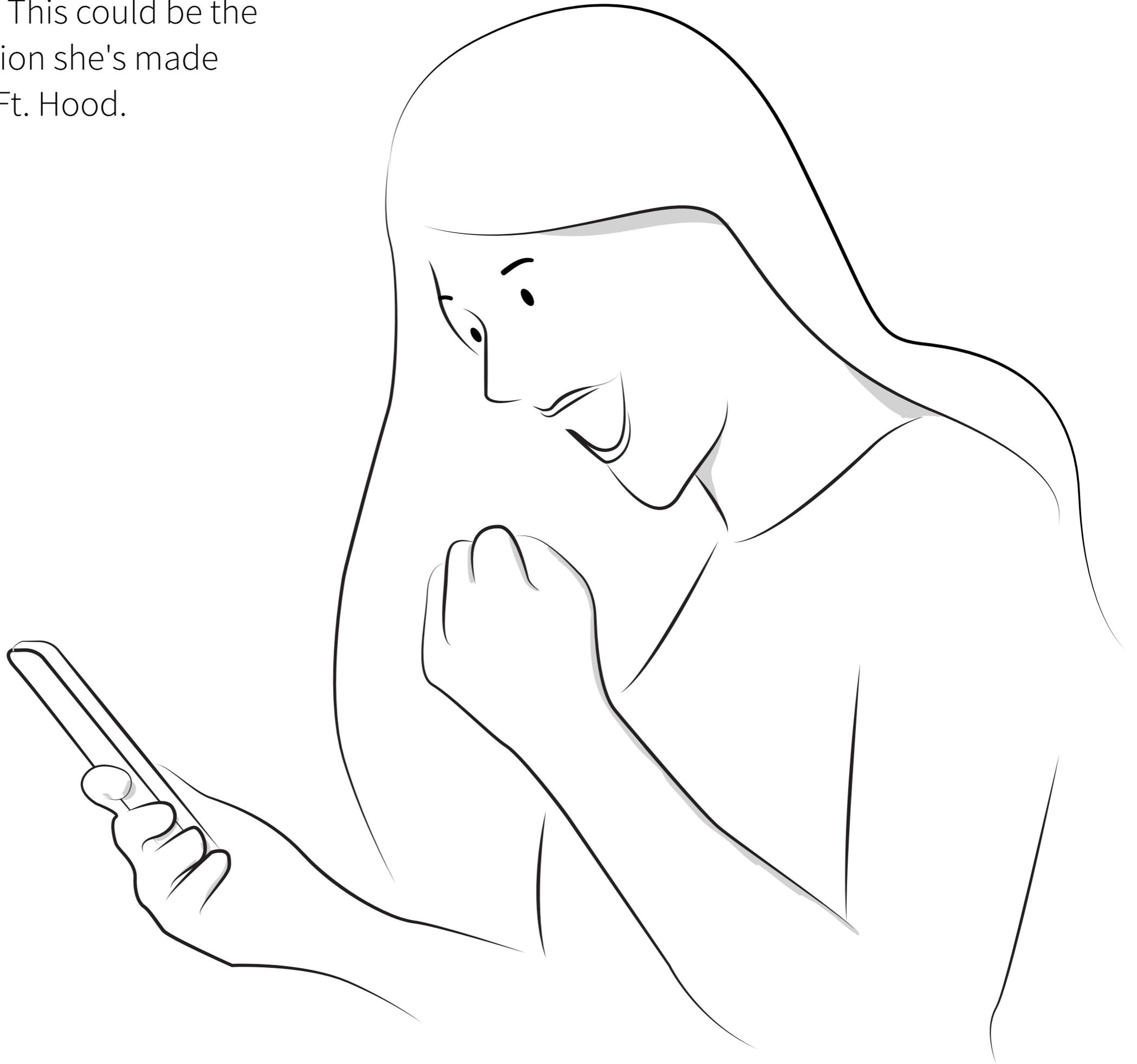
Hi Faith,

I know what it's like. I also had a really hard time meeting new friends when I first got here. I'd love to meet up on Wednesday. See you then.

-Lisa



Faith is pumped. This could be the first real connection she's made since moving to Ft. Hood.



She's been counting the days, and today is the day.  
Faith is both excited and nervous.

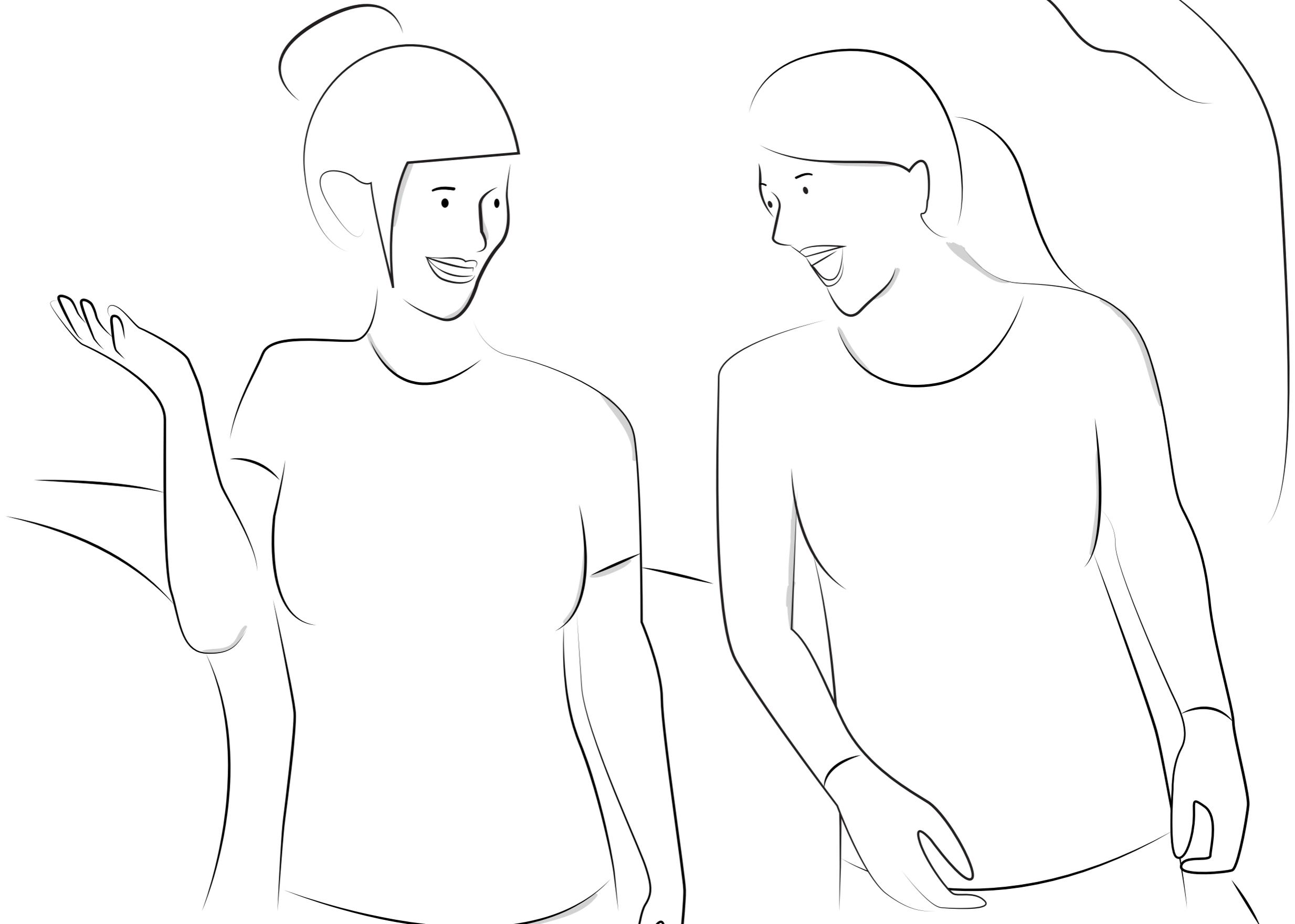


March 2016						
				X	X	X
X	X					

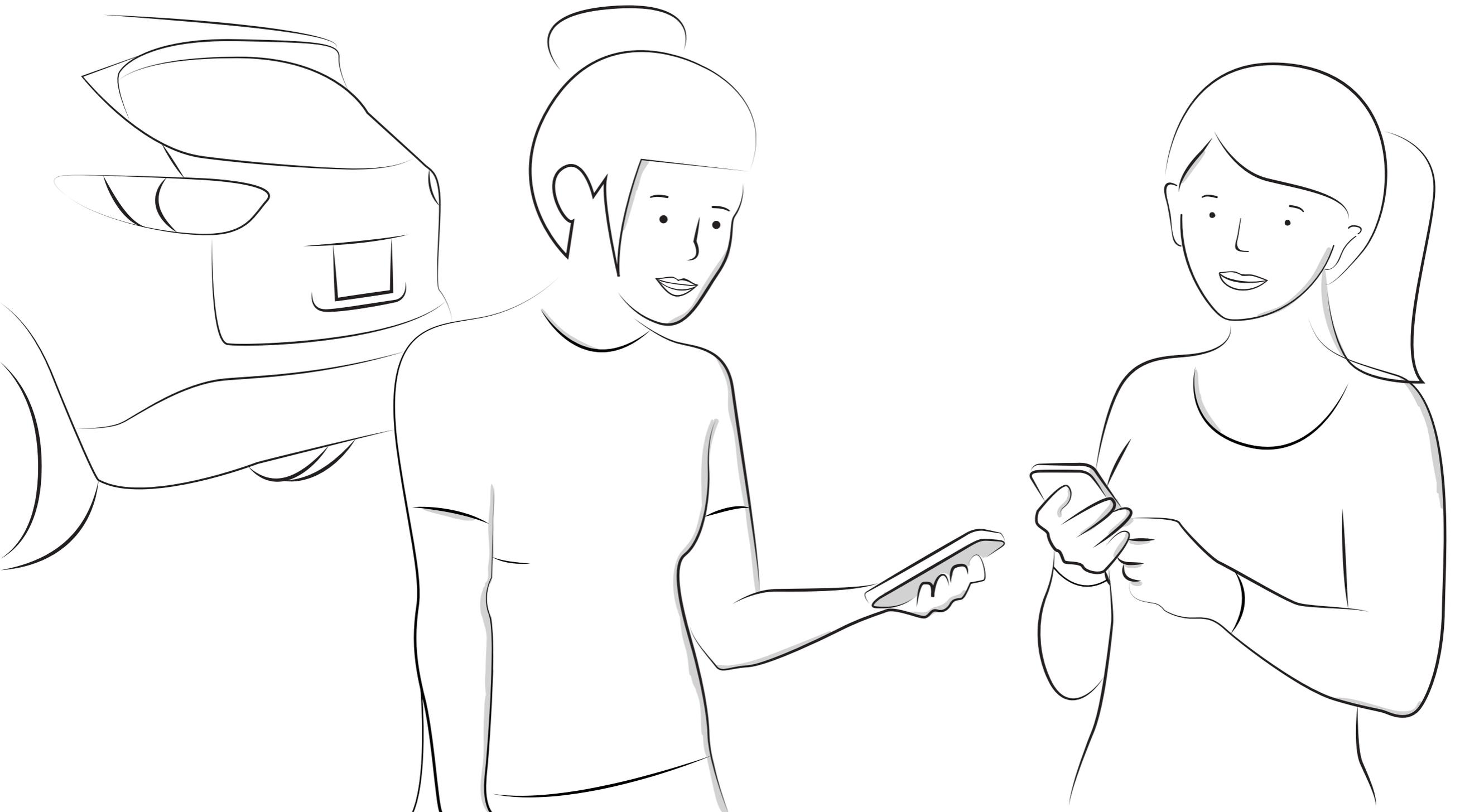
At the park, Faith and Lisa recognize each other from their photos.



As they take off on their walk, Lisa breaks the ice by telling a story about how she had walked her dog in this park and fell in the mud.



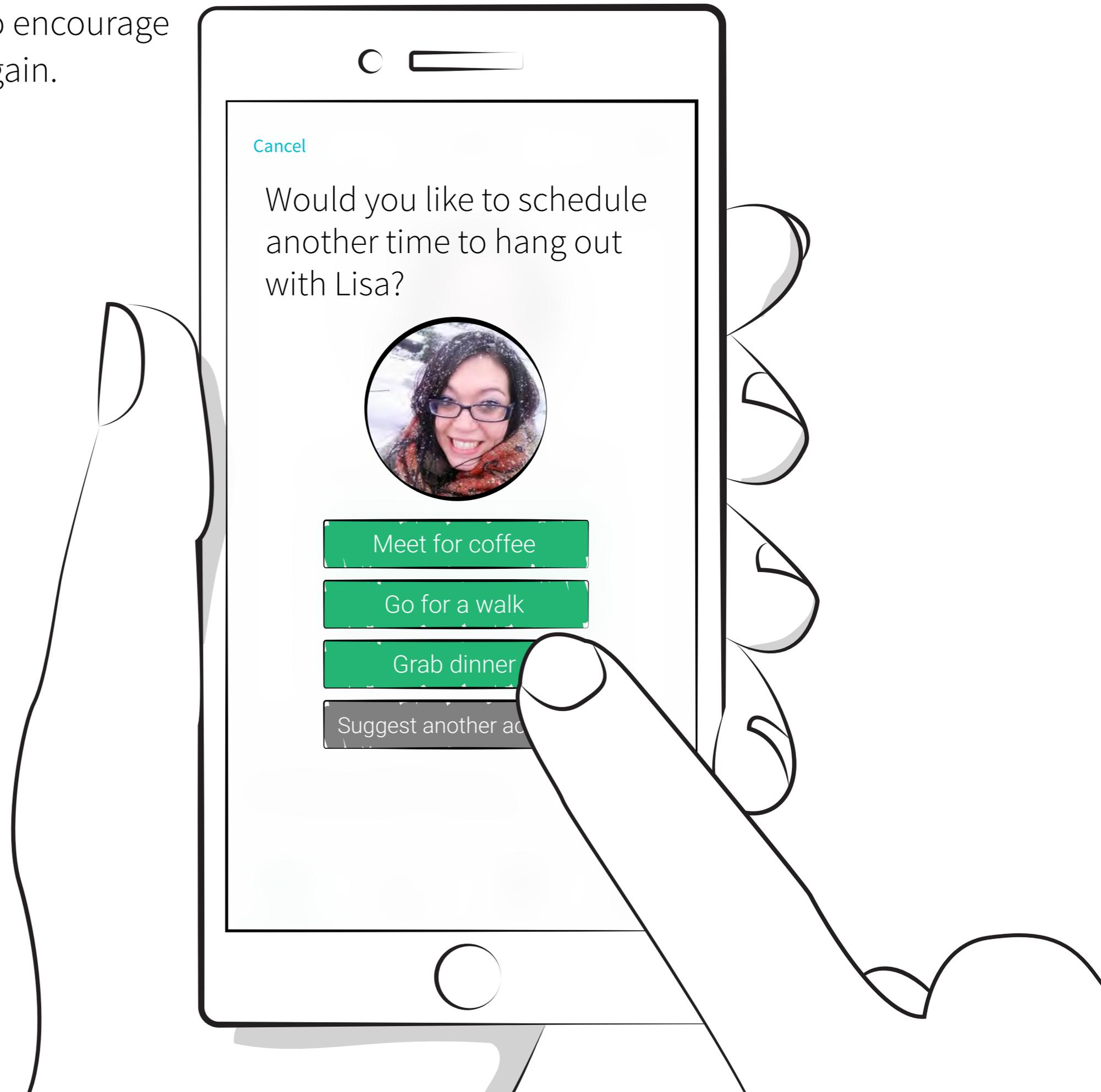
After a great time in the park, just getting to know one another, Lisa suggests that they grab dinner next week. They check their calendars and agree on the day.



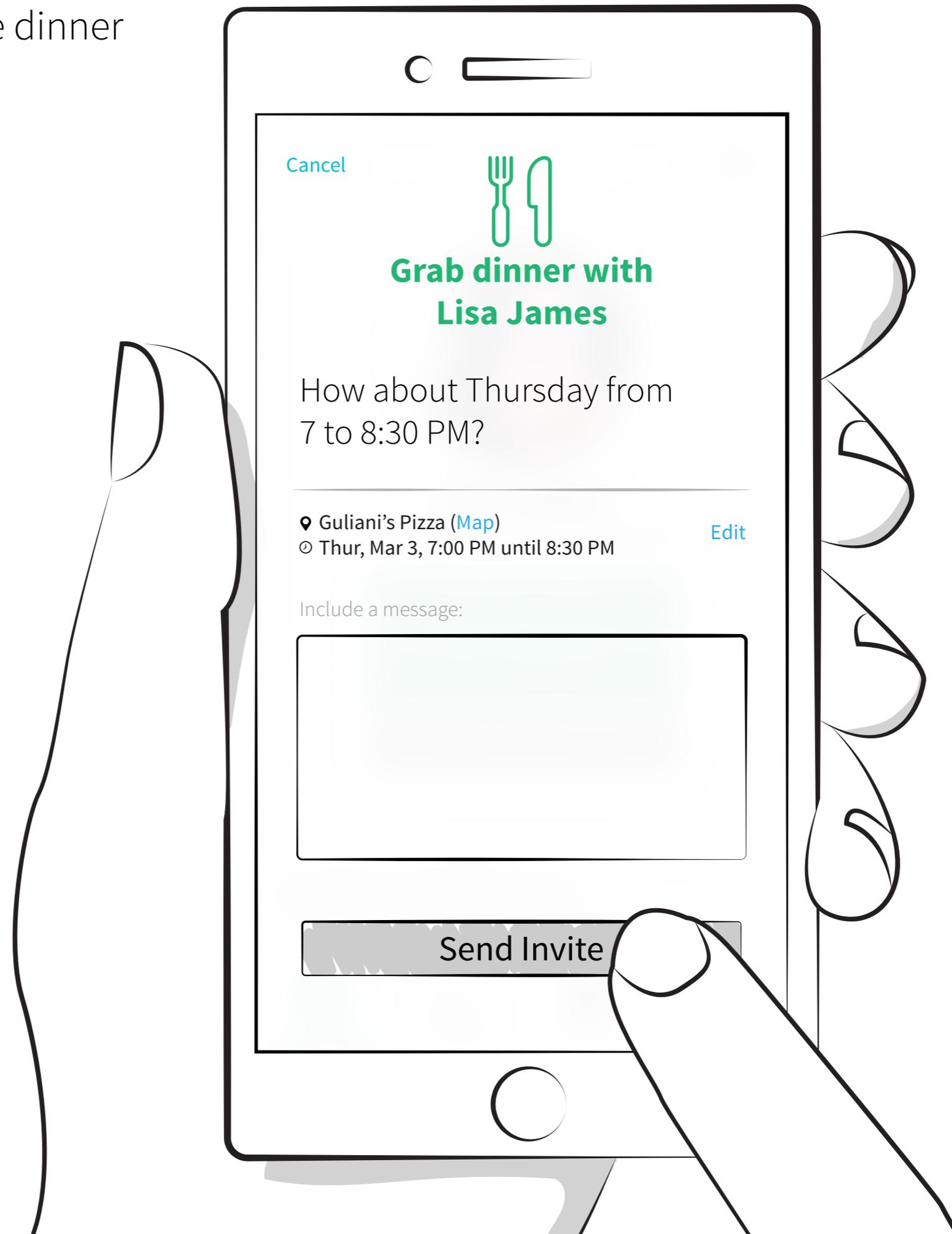
Later that day, Faith gets a notification from MilSO.



The app is following up to encourage Faith & Lisa to meet up again.



An invite is created for the dinner they had planned for the following week.



Faith and Lisa spend the next year hanging out, becoming close friends.



But this is life in the military, and too soon, it's time to say goodbye.



Because faith and her husband are on the move again.



Hopefully, this time, it won't be another four months before Faith is able to find her crew.

WELCOME TO  
FORT CAMPBELL



# MiLSO

Meet new friends.